

VIRTUAL MUSEUM OF ANCIENT ROME



**EDUCATIONAL OFFER
SCHOOL YEAR 2011-12**



The 3D Rewind Rome Virtual Museum, set only a few feet away from the Coliseum, opened in December 2008, meant as an educational tool for all-grade classes to learn about the history of Ancient Rome through the use of advanced technology and high scientific rigor.

Conceived by the passion for history and ancient cultures of a pool of worldwide archeologists and historians, and with the patronage of the City of Rome "Assessorato alle Politiche Culturali e della Comunicazione", the 3D Rewind Rome Virtual Museum is based on the concept of Edutainment: a combination of education and entertainment.

• The guided tour •

Greetings, introduction to virtual experience, and use of applied technology.

Led by our staff, the students follow a path/journey starting from the reconstruction of Emperor Commodus' tunnel that leads them back in time, taking them all the way to the Coliseum arena.

A **stereoscopic movie** introduces the **City of Rome in 310 A.D.** This reconstruction is extremely accurate and faithful, based on a model made by a team of Italian and foreign university experts in over 10 years of research. The film uses **3D eyeglasses** of latest generation in conformity with standards D.L. 206/05.

The journey continues on the lower floor where the group is greeted by a virtual character, "Julius Caesar". Here, the students are introduced to the display areas for in-depth presentation of Imperial Rome: **building techniques of the time, usages and costumes, gladiator arts, perfumes, and beauty.**



For educational tours during the period between September 1st 2011 and March 20th 2012, an in-depth presentation can be made on one of the following topics chosen by the teacher and requested at booking:

- Julius Caesar (*all levels*)
- History of the Roman Empire (*elementary school, 1st to 5th grade*)
- Building and town planning in Ancient Rome (*elementary school, 6th to 8th grade*)
- Secrets of the Coliseum (*elementary school, 1st to 8th grade*)
- Clothing in ancient Rome and social classes (*all levels*)
- The gladiatorial art: origins and comparisons between movie fiction and history (*elementary school, 6th to 8th grade*)
- Body and beauty treatment of the Roman matron (*all levels*)
- The Roman legionary (*elementary school, 1st to 8th grade*)



Whoever said that history is boring?

• Special combinations •

1) VIRTUAL MUSEUM + GUIDED TOUR OF THE COLISEUM or ROMAN FORUM or PALATINUM

In collaboration with PIERRECI CODESS

Led by qualified and expert tourist guides that are young and fun, this combination is a great opportunity to visit the most famous archeological sites in the world. The route is dedicated to the presentation of the central archeological area and has several educational aspects, since it's useful to potentiate the archeological area as an active center of culture and education, as well as develop observation and critique skills, and educate to the knowledge and respect of archeological patrimony as a property of the community. After visiting the sites, the tour moves on to 3D Rewind Virtual Museum where the multimedia reconstruction of Rome in 310 A.C. contributes to detect the changes and transformations that took place in time.



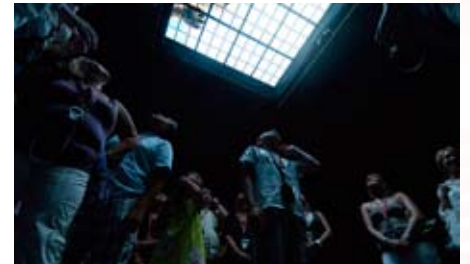
2) VIRTUAL MUSEUM + OPEN CITY TOUR

Before or after visiting the 3D Rewind Virtual Museum, an Open City Tour with an assistant takes the class around with a double-decker bus furnished with audio guides to appreciate from an altitude the beauty of the historical town center.

3) VIRTUAL MUSEUM + HARD ROCK CAFÉ

From the roads of Ancient Rome to a temple of rock. The Museum tour moves on to meet music and fun with a special menu for schools, offering students a pleasant and enthralling moment of entertainment. A unique and unmatched place where everyone is connected by a single word: emotions!

The Special School Menu includes a main dish + 1 drink..



• What they say about us •

"... we were amazed by way we were involved in the discovery of the different historical periods of Rome, the originality of expedients exploited to accompany us for a day into ancient Rome, in particular the elevator and the costume presentation. Concerning the Coliseum, I must say the learning experience was remarkable and extremely useful when we eventually visited the monument."

2°G - High School "O. Tedone" - Ruvo di Puglia, April 11, 2011

"The educational offer is enthralling and captures the attention of modern students who are more and more demanding and appreciate the use of technological and multimedia languages. These languages are also a spur for the teachers, suggesting them to improve their teaching methods."

Elementary, 5th grade classes - 3° Circolo Didattico di S. Benedetto del Tronto - May 3, 2011

"The journey was fantastic! The kids were involved since they first stepped in! Certainly, not the usual museum...!"

1° A e 1° B - I.I.S. Canonica Vetralla - March 30, 2011

"If your idea was to offer a different and new history lesson in balance between ancient and modern... you hit the mark!"

Istituto Comprensivo di Lavena Ponte Tresa - April 14, 2011

• Information •

■ BOOKING

Obligatory. Send an e-mail to booking@3drewind.com or a fax to 06 77201458 conveying the following information: date, time, number of visitors. Length of tour: 90'; Max capacity: 60 people.

■ TICKET PRICES

Virtual Museum Ticket 3DRewind Rome+ guided tour	<i>length 1h30'</i>	SPECIAL COMBINATION 2	<i>length 3h</i>
		Virtual Museum Ticket 3DRewind Rome + Open City Tour	
Students	€ 12,00	Students	€ 22,00 (min 40 students)
Teachers	1 free every 10 students	Teachers	1 free every 10 students
Extras	€ 12,00	Extras	€ 27,00
SPECIAL COMBINATION 1		SPECIAL COMBINATION 3	
Virtual Museum Ticket 3DRewind Rome + Coliseum or Palatinum or Roman Forum		Virtual Museum Ticket 3DRewind Rome + Hard Rock Cafe	
<i>length 2h30</i>		Students	€ 23,00
Quotation on request.		Teachers	1 free every 10 students
		Extras	€ 27,00

■ PAYMENT PROCEDURES

Payments must be made via wire transfer at least 15 days prior group's arrival.
The wire receipt must be faxed.

■ PAYMENT METHOD

Wire transfer
Account name: VIRTUALITY S.R.L.
MONTE DEI PASCHI DI SIENA
IBAN: IT10P0103005131000001133283

■ CONTACTS

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■ ADDRESS

Via Capo D'Africa n° 5 - Roma 00184
Open 7 days a week 9:00 AM – 7:00 PM
www.3drewind.com

■ HOW TO GET HERE

Streetcar: Line 3

Subway: Line B - subway stop: Colosseo

Private transportation: Upon request, a private bus shuttle can be booked at a discount fare in collaboration with Helios Tour. There are two authorized tourist bus stops for disembarking and boarding private buses nearby the Museum.

